



WE OPEN THE WAY

## PRESS RELEASE

Paris, May 16, 2019

### COLAS AND A FRENCH COUNTY ARE PAVING THE WAY TO SAFER ROADS

**Colas has signed a contract with a French county – the Eure-et-Loir – to provide it with ANAIS, a digital service based on the use of embedded data. The target is to help improve user safety by identifying warning zones on road infrastructure.**

ANAIS is a solution designed by Mobility by Colas, a unit combining the road builder's traditional know-how with new technologies. The system collects and analyzes data relating to the behavior of vehicles on roads, thus making it possible to detect warning zones on the road network and provide maintenance recommendations to network manager. The solution won the Road Safety Innovation 2019 award for Emergency Response and Improvements to Road Space at the 3<sup>rd</sup> edition of the Road Safety Innovation Awards held on February 20.

#### **Mobility data and new uses**

Colas has signed a partnership with Michelin Driving Data Intelligence (DDI) for the acquisition of driving data in real-life situations. These data, collected from a community of volunteer drivers, are reported, then aggregated, anonymized and contextualized on a processing platform designed to detect warning zones. These zones are then in turn analyzed and processed by Mobility by Colas, to help local authorities such as the Eure-et-Loir county target specific road safety maintenance operations.

#### **A new approach to continuous analysis**

Acquiring real driving data brings a new dimension to road network diagnostics, as their analysis can be both continuous and comprehensive. Thus, ANAIS makes it possible to measure the benefits of maintenance work on detected warning zones and, more generally speaking, to ensure a continuous improvement process to make roads safer.

**Fabrice Luriot, Manager of Mobility by Colas:** *"We are proud to sign the first ANAIS contract with the Eure-et-Loir county. Our offer is in response to a major challenge: making warning zones safer by improving how we measure network performance, prioritizing preventive over curative maintenance, and fostering optimized investments for communities."*



**Colas ([www.colas.com](http://www.colas.com))**

Colas, a subsidiary of the Bouygues Group, is a world leader whose mission is to promote transport infrastructure solutions for sustainable mobility. With 58,000 employees in more than 50 countries on five continents, the Group performs some 85,000 road construction and maintenance projects each year via 800 construction business units and 2,000 material production units.

In 2018, consolidated revenue at Colas totaled 13.2 billion euros (51% outside of France). Net profit attributable to the Group amounted to 226 million euros.

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