



FOR IMMEDIATE RELEASE

Disclosure Of Trading In Own Shares From 05 to 09 July 2021

CLICHY - July 19, 2021

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares from 05 to 09 July 2021 :

Date	Number of shares	Average weighted price in €	Amount in €
05/07/2021	3 320	59,3683	197 102,76
06/07/2021	3 320	58,8260	195 302,32
07/07/2021	3 340	58,5695	195 622,13
08/07/2021	3 420	56,8631	194 471,80
09/07/2021	3 420	56,8607	194 463,59
TOTAL	16 820	58,0834	976 962,60

ABOUT BIC

A world leader in stationery, lighters and shavers, BIC brings simplicity and joy to everyday life. For more than 75 years, the Company has honored the tradition of providing high-quality, affordable, essential products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands and is a trademark registered worldwide. Today, BIC products are sold in more than 160 countries around the world and feature iconic brands such as BIC Kids™, BIC Flex™, BodyMark by BIC™, Cello®, DjEEP, Lucky Stationery, Rocketbook, Soleil®, Tipp-Ex®, Us.™, Wite-Out® and more. In 2020, BIC Net Sales were 1,627.9 million euros. The Company is listed on "Euronext Paris," is part of the SBF120 and CAC Mid 60 indexes and is recognized for its commitment to sustainable development and education. It received an A- Leadership score from CDP For more, visit www.bic.com or follow us on [LinkedIn](#), [Instagram](#), [Twitter](#), or [YouTube](#).

CONTACT

Sophie Palliez-Capian
VP, Corporate Stakeholder Engagement
+33 1 45 19 55 28
+ 33 87 89 3351
Sophie.palliez@bicworld.com

Michèle Ventura
Senior Manager, Investor Relations
+ 33 1 45 19 52 98
Michele.ventura@bicworld.com

Albane de La Tour d'Artaise
Senior Manager, Institutional Press
Relations
+ 33 1 45 19 51 51
+ 33 7 85 88 19 48
Albane.DeLaTourDArtaise@bicworld.com

Isabelle de Segonzac
Image 7
+ 33 6 89 87 61 39
isegonzac@image7.fr

2021 AGENDA

ALL DATES TO BE CONFIRMED

First Half 2021 Results	July 28, 2021
3rd Quarter 2021 Results	October 26, 2021