



Annual Shareholders' Meeting on May 20, 2020 Documents' Availability

Clichy, France – May 6, 2020 – In the current environment of the COVID-19 epidemic and following the French Government's measures to limit the circulation of the virus (order no. 2020-321 of March 25th, 2020), SOCIETE BIC will hold its Annual Shareholders' Meeting (AGM) on May 20th, 2020 at 4.00 pm (CET) behind closed doors, without the physical presence of its shareholders.

The notice of meeting, including the agenda and the draft resolutions, has been published on 15 April 2020 in the BALO (Bulletin des Annonces Légales Obligatoires). An addendum has also been published on 4 May 2020, with a proposed complementary Resolution.

The documents related to this Meeting are available at the registered office and on the Company's website (www.bicworld.com – menu Investors / Shareholders - AGM), in accordance with the conditions specified by the applicable regulations

The event will be audio broadcasted live, and a replay will be available on BIC's website after the AGM at the following link: <https://www.bicworld.com/en/investors/shareholders>.

ABOUT BIC

BIC is a world leader in stationery, lighters and shavers. For more than 75 years, the Company has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands and is a trademark registered worldwide. Today, BIC products are sold in more than 160 countries around the world and feature iconic brands such as Cello[®], Conté[®], BIC Flex[™], Lucky Stationery, Made For YOU[™], Soleil[®], Tipp-Ex[®], Wite-Out[®] and more. In 2019, BIC Net Sales were 1,949.4 million euros. The Company is listed on "Euronext Paris," is part of the SBF120 and CAC Mid 60 indexes and is recognized for its commitment to sustainable development and education. It received an A- Leadership score from CDP. For more, visit www.bicworld.com or follow us on [LinkedIn](#), [Instagram](#), [Twitter](#), or [YouTube](#).

CONTACTS

Sophie Palliez-Capian – VP, Corporate Stakeholder Engagement – + 33 6 87 89 33 51 sophie.palliez@bicworld.com	
Investor Relations Contact: + 33 1 45 19 52 98	Press Contacts
Michèle Ventura michele.ventura@bicworld.com	Albane de La Tour d'Artaise +33 1 45 19 51 51 Albane.DeLaTourDArtaise@bicworld.com Isabelle de Segonzac: +33 1 53 70 74 85 isegonzac@image7.fr

2020 AGENDA – ALL DATES TO BE CONFIRMED

2020 AGM	20 May 2020	Audio Webcast
First Half 2020 results	29 July 2020	Conference call and Webcast
Third Quarter 2020 results	28 October 2020	Conference call and Webcast